



MAGE

MID-AMERICA GAMERS EXPO

powered by  IOWA WEST FOUNDATION

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FACT SHEET

The inaugural MAGE (Mid-America Gamers Expo) will take place in Council Bluffs/Omaha Metro on November 19-21, 2021. Powered by the Iowa West Foundation, this unique multi-tiered, three-day esports festival will be held at the Mid-America Center and will feature three main components.

- **A Gamers Expo** showcasing local and national sponsors and vendors who provide services and peripherals for gamers.
- **A 26-hour LAN (local area network) Party** with hundreds of gamers simultaneously playing multiplayer games across a private connection.
- **A Tournament of Champions** featuring high school, college and independent teams playing two different games for thousands of dollars in cash and prizes.

**MAGE '21 will take place on
Friday, November 19 from 2 pm – 8 pm;
Saturday, November 20 from 8 am – 11 pm;
Sunday, November 21 from 9 am to 5 pm.**

MAGE '21 is partnering with former Husker and NFL player and current Lakeland University Esports coach Ahman Green and local LAN Party pros NETWAR to produce this event. Additional promotional partners include 89.7 The River, Council Bluffs Convention & Visitors Bureau and Official Social Media Partner Hurrdat.

Tickets and entries for the Tournament and LAN Party will be available beginning in July. A variety of options will be offered including single day and weekend passes, LAN Party admission and Tournament entry for teams and individuals wishing to be placed on a team. More information is available at www.MAGEIowa.com

Partner hotels will be named soon, offering discount rates for visitors from out of town. Local restaurants and attractions will also offer specials and discounts so visitors can make the most of their gamer getaway.

Located on the banks of the Missouri River, minutes away from Omaha's downtown center, is the thriving city of Council Bluffs. Here you'll find big-city amenities in our restaurants, hotels, and shopping while still being able to escape to the scenic Loess Hills in mere moments. Also, don't be surprised to see larger-than-life public art throughout the city. For more information visit <https://www.unleashcb.com/>

The Mid-America Center is an arena and convention center located in Council Bluffs, Iowa, just five minutes from downtown Omaha, Nebraska. The convention center offers free parking and includes large spaces for private and public events including an Exposition Hall, Grand Ballroom and multiple meeting rooms. The arena's maximum capacity is about 9,000 for concerts.

For more information visit <https://www.caesars.com/mid-america-center>

The mission of the Iowa West Foundation is to improve lives and strengthen communities for current and future generations. We do this by providing leadership, creating partnerships, leveraging resources and serving as a catalyst in identifying and supporting community needs.

For more information visit <https://www.iowawestfoundation.org/>